

GUTZERO™

Prebiotic Functional Soda

0
ADDED
SUGAR

5G
PREBIOTIC
FIBER

17
CALORIES

Sales Brochure



TOO MUCH JUNK IN YOUR GUT. IN THE OCEAN. IN YOUR DAY



Gut Health

>50% of Indians report digestive discomfort weekly

Source: Indian Dietetic Association



Ocean Health

14 million tonnes of plastic end up in oceans annually

Source: IUCN, 2023



Cultural Reset

People crave control and intuition in a **chaotic, choice-overloaded world**

THIS IS HOW GUT ZERO WINS!

vs. Legacy Soda

Zero added sugar, ~17 calories, and functional gut benefits.



vs. Juice

Metabolically superior with 0g added sugar, and 5g of prebiotic fiber.



vs. Kombucha

A familiar, delicious soda taste without the acquired tang or variable alcohol.



vs. Energy Drinks

Natural energy metabolism support without the temporary stimulant lift.



vs. Flavored Water

A meaningful, science-backed functional dose, not just flavored hydration.



INGREDIENTS & FUNCTIONAL ACTIVES

Ingredients: Carbonated Water,
Gutzero Fiber mix
(Fructooligosaccharide, Inulin,
Polydextrose, natural citrus fiber),
Citric acid (INS 330), Sodium
Citrate (INS 331), Ascorbic acid
(INS 300), Vitamin B3, Vitamin B6,
Vitamin B12, Sucralose (INS 955),
Natural Flavours

Polydextrose: A soluble fiber that
helps increase daily fiber intake
without sugar.

**Inulin
& Fructooligosaccharides
(FOS):** Helps support digestive
balance and gut comfort.

NUTRITIONAL SNAPSHOT



17 kcal



5g
Prebiotic Fiber



Vitamin
B3, B6, B12 & C



0g
Added Sugar



250 ML
Serving Size



FLAVOUR PORTFOLIO



FEEL

Clean. Bright. Reset energy. Like stepping into sunlight after a cold swim.



TONE

Confident, refreshing, no-nonsense. The "I've got my life together" soda.



FLAVOUR

Zesty citrus up front, gentle sweetness, crisp finish. Not sharp. Not syrupy. Just right.



FIT

Post-gym. Mid workday slump. Hot afternoons. When you want refreshment that actually feels light.



FEEL

Calm, elegant, low-key luxurious. Soft power energy.

TONE

Understated. Romantic. Self-aware. Doesn't shout, gets noticed anyway.

FLAVOUR

Juicy pomegranate depth with a smooth rose finish. Floral, but grounded. Sweet, but grown.

FIT

Evenings. Slow drives. Deep conversations. When you want something interesting, not loud.



**SPARKLING
CITRUS BLOOM**

**SPARKLING
POM - ROSE WATER**



USAGE OCCASIONS



Afternoon Slump

A pick-me-up without any added sugar or excess caffeine.



Healthy Meal Pairing

The perfect accompaniment to lunch or dinner.



Guilt-Free Indulgence

A satisfying treat for evening relaxation.



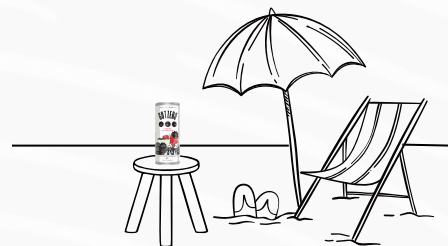
Better-For-You Mixer

An ideal base for low-calorie cocktails.



Post-Gym Beverage

Serves as a refreshing after workout snack.



Just For Fun

Serves as a delicious snacking beverage.



SHELF LIFE & STORAGE

Shelf life: 12 months

Storage conditions: Store in a cool, dry place away from sunlight & heat

Best served: Chilled

CERTIFICATIONS

Regulatory readiness: FSSAI compliant (India), Designed for global compliance under FDA / EFSA.

Certified for quality and compliance:
Halal, HACCP, US FDA, ISO, and MPCB.

GST Certificate available. Lab Reports and Declaration of Vitamin Sources can be provided upon request.

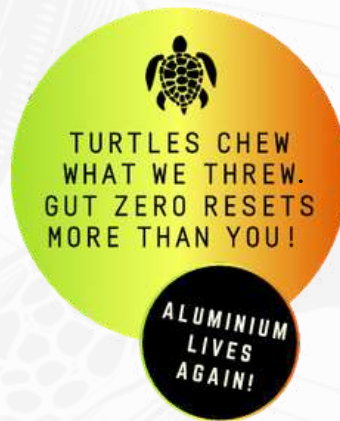


OUR SUSTAINABLE PACKAGING

Our diver represents a conscious choice, moving toward what's cleaner, more meaningful, and better for the planet.

Plastic pollution is killing marine life. Over half of sea turtles ingest plastic, and ocean plastic could triple by 2040.

We believe plastic is a design flaw. That's why GUTZERO is packaged exclusively in aluminium cans.



By choosing aluminium, we're reducing waste, lowering energy consumption, and taking a clear stand against ocean pollution, one can at a time.



Recycling uses
~95% less energy
than making
from scratch.



It can be back
on shelves
in ~60 days.

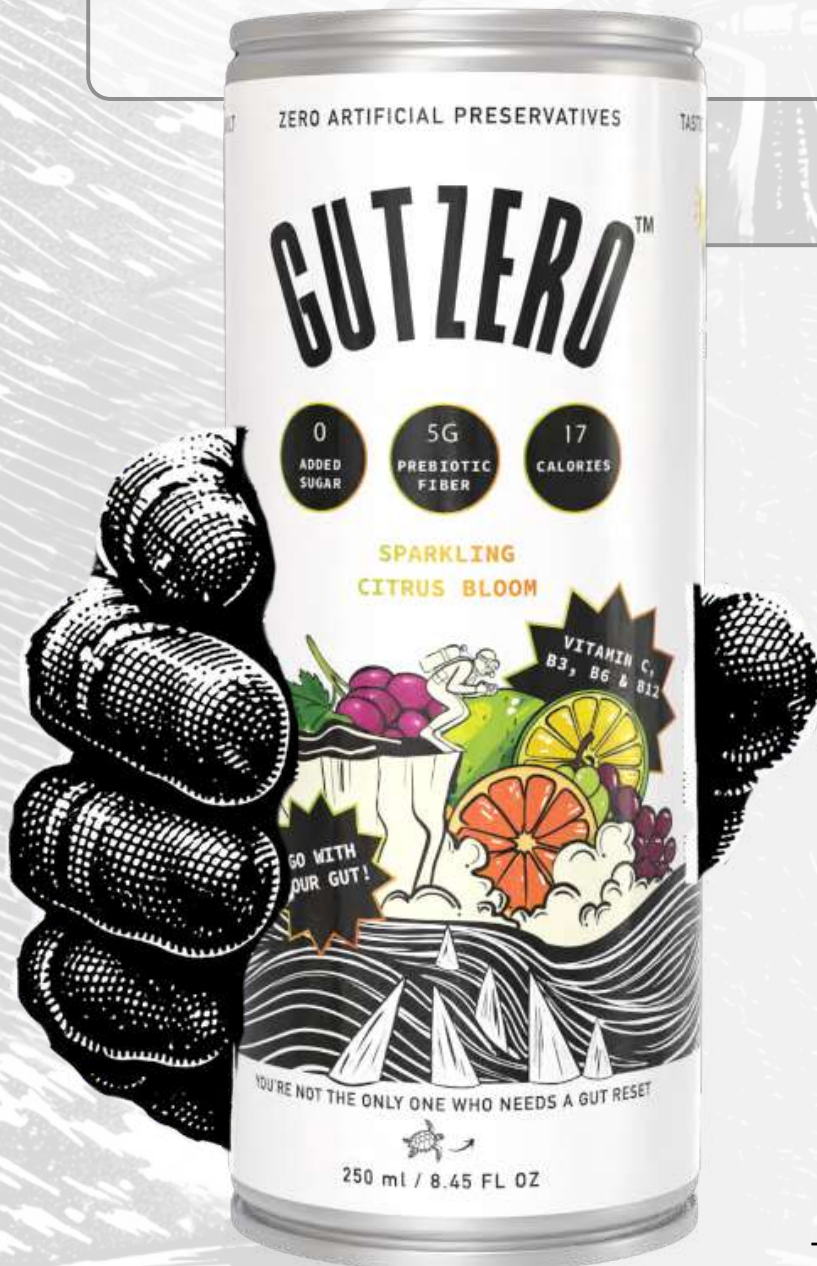


Doesn't lose
quality when
recycled. *Ever.*



PACKAGING SPECIFICATIONS

Packaging format:	Can
Net volume per can:	250 ML
Case Configuration:	Available in: 6-pack We offer customization according to the customer's needs.



ORDERING & CONTACT INFORMATION

For sales, business enquiries,
and partnerships:

Email: info@zeroway.in

Phone: +91 88105 46278

Website: zerokart.shop

Discover More from ZeroKart



To explore our complete product
range and latest launches, visit:

zerokart.shop

