

ZERO W~~IP~~E



ZERO TREES CUT | ZERO GUILT | ZERO WIPE

SOFT ON SKIN.
STRONG ON IMPACT.

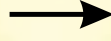
Everyday hygiene, rebuilt from the material up.



FOUNDATION

RETAIL

B2B



THE PROBLEM:

Everyday hygiene is quietly costing the planet.

Around 25,000+ trees are harvested daily for global toilet paper production to meet Toilet Paper demands.

Household tissue built from virgin forest fiber carries a **heavy climate and forest footprint**.

Moving to **alternative fibers** materially reduces it.

India holds **~147-155k km2 of bamboo**-bearing area. Large, **under-utilised** relative to its product potential.

THE SOLUTION:

ZeroWipe is a next-generation hygiene brand built for a simple truth;

Everyday hygiene shouldn't quietly cost the planet.

**SAME COMFORT. SAME ROUTINE.
A RADICALLY BETTER FOOTPRINT.**



ZERO BLEACH,
ZERO BURN



ZERO TEARS,
FULL STRENGTH



ZERO WASTE,
FULL CIRCLE



EVERYDAY HYGIENE, REBUILT
FROM THE MATERIAL UP.



WHY BAMBOO CHANGES EVERYTHING



Regenerates naturally without replanting



Grows significantly faster than trees



Requires less land and water per sheet



Naturally strong, soft, and clean



Requires low chemical processing



VIRGIN WOOD TISSUES



ZERO WIPE

TYPE	SOURCE INTEGRITY	PULP CLEANLINESS	CHEMICAL LOAD	FLUSH & END OF LIFE
Virgin Wood	Decades to grow	Chemically processed	Bleaching required	Flushable, forest cost
Recycled Paper	Unknown waste origin	Contamination risk	Heavy de-inking	Clog risk
Mass Market	Cost-driven pulp	Inconsistent quality	Brighteners & softeners	Variable breakdown
ZERO WIPE	Fast-regenerating grass	Naturally clean fiber	Low-chemical processing	Clog-free, low impact



FOUNDATION

RETAIL

B2B

RETAIL (DIRECT-TO-CONSUMER)

TOILET ROLL

FEATURE	DESCRIPTION
Ply	2-ply toilet rolls
Skin Comfort	Gentle on sensitive skin
Chemical Safety	Chlorine-free & unbleached
Material	Made from rich virgin bamboo pulp
Packaging	Plastic-free & recycled packaging
Strength	Soft yet strong sheet structure
Plumbing Safety	Safe for plumbing & daily use

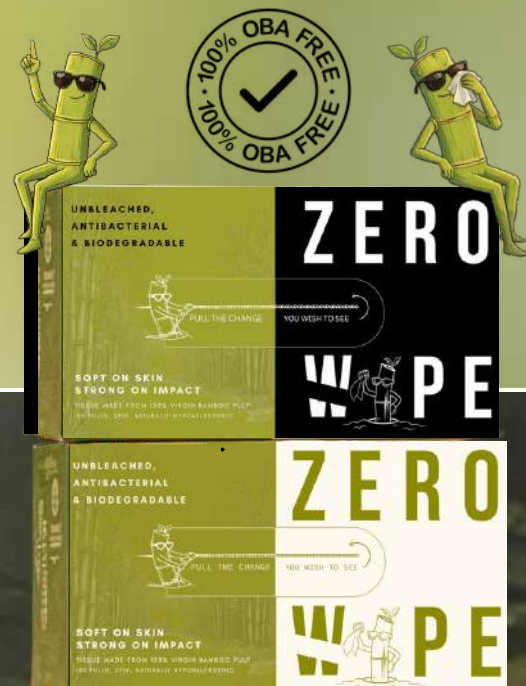
AVAILABLE IN PACK OF 6 TOILET ROLLS



FACIAL TISSUE

FEATURE	DESCRIPTION
Ply	2-ply facial tissue
Skin Comfort	Gentle on sensitive skin
Chemical Safety	Chlorine-free & chemical-light
Material	Made from rich virgin bamboo pulp
Packaging	Recycled duplex paper board
Absorbency	Low-lint & highly absorbent

AVAILABLE IN PACK OF 4 AND 8 FACIAL TISSUE BOXES



INSTITUTIONAL PRODUCT RANGE

CATEGORY	PRODUCTS
Toilet Paper 	Standard Toilet Rolls
	Jumbo Toilet Rolls
	Compact Toilet Rolls
Facial Tissues 	Facial tissue boxes (multiple specifications)
Kitchen & Hygiene 	Kitchen towel rolls
	HRT rolls
	Folded tissues (M-Fold)
	Napkins (cocktail and table sizes)
All products are available in multiple GSM, ply, and sheet configurations to suit different usage volumes.	



**CONSISTENT
PRODUCT QUALITY**



**LOWER
WASTE GENERATION**



**HIGH TENSILE STRENGTH
AND DURABILITY**



**REDUCED ROLL
CHANGE FREQUENCY**



**PRODUCTS ALIGNED
WITH ESG &
SUSTAINABILITY
GOALS**

DESIGNED FOR PERFORMANCE.
BUILT FOR RESPONSIBILITY.



TECHNICAL SPECIFICATIONS

TOILET ROLL SPECIFICATIONS

STANDARD TOILET ROLL (CODE: CSTR)

Ply: 2

Material: Rich Bamboo Pulp

GSM	SHEET	SHEET SIZE
30 GSM	96 sheets	10 × 10 cm
60 GSM	180 sheets	10 × 10 cm
80 GSM	250 sheets	10 × 10 cm
90 GSM	280 sheets	10 × 10 cm
100 GSM	300 sheets	10 × 10 cm

All variants are chlorine-free, unbleached, and suitable for institutional washrooms.

JUMBO ROLL (CODE: CSJRT)

Ply: 2

Material: Rich Bamboo Pulp

GSM	ROLL SIZE
490 GSM	0.090 X 180M
630 GSM	0.090 X 220M

Designed for high-traffic environments with reduced roll replacement frequency.

COMPACT ROLL (CODE: CSCR)

Material: Rich Bamboo Pulp

Ply: 2

AVAILABLE VARIANT:

GSM	ROLL WIDTH
270 GSM	0.090 X 100M

Optimised for space-efficient dispensers.

CUSTOMIZATION OPTIONS

We offer customization according to customer needs, including:

-Number of sheets (60/80/100/120)

-Number of Ply / GSM

-Logo Printing

-Packaging with your own branding



FOUNDATION

RETAIL

B2B

FACIAL TISSUE SPECIFICATIONS

FACIAL TISSUE BOX (CODE: CSFTB)

Ply: 2

Material: Rich Bamboo Pulp



FEATURE	SPECIFICATION
Standard Variant	100 pulls
Sheet Size	17 x 20 cm
Pull Configurations	50, 70, 90, and 100 pulls
Box Options	Multiple box dimensions available
Recommended Use	Offices, hospitality, healthcare, and institutional use
Outer Box	Recycled duplex board, fully recyclable



CUSTOMIZATION OPTIONS

We offer customization according to customer needs, including:

- Number of sheets (60/80/100/120)
- Number of Ply / GSM
- Logo Printing
- Packaging with your own branding

KITCHEN TOWEL & HRT

KITCHEN TOWEL (CODE: CSKT)

FEATURE	SPECIFICATION
Material	Rich Bamboo Pulp
Weight	1 KG
Sheets	625
Ply	1
Roll Size	0.2 X 125 M
Usage	Designed for food-safe environments and heavy absorption use



HRT ROLL (CODE: CSHRT)

FEATURE	SPECIFICATIONS
Material	Rich Bamboo Pulp
Weight	1 KG
Sheets	625
Ply	1
Sheet Size	0.2 X 125 M
Usage	Ideal for industrial and commercial cleaning applications



CUSTOMIZATION OPTIONS

We offer customization according to customer needs, including:

- Number of sheets (60/80/100/120)
- Number of Ply / GSM
- Logo Printing
- Packaging with your own branding

FOUNDATION

RETAIL

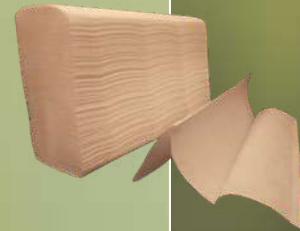
B2B

FOLDED TISSUES & NAPKINS

M-FOLD TISSUE (CODE: CSMF)



SHEETS	SHEET SIZE
100 sheets	17 × 20 cm
125 sheets	17 × 20 cm
150 sheets	17 × 20 cm



NAPKINS

PRODUCT	CODE	SPECIFICATIONS
Cocktail Napkins	CSNPC	Sizes: 22×22, 29×29, 30×30, 33×33, 40×40 cm
Table Napkins	CSNP	1-ply & 2-ply options; Multiple GSM & sheet count configurations; Suitable for cafés, restaurants, hospitality & catering



CUSTOMIZATION OPTIONS

We offer customization according to customer needs, including:

- Number of sheets (60/80/100/120)
- Number of Ply / GSM
- Logo Printing
- Packaging with your own branding

FOUNDATION

RETAIL

B2B

WHERE ZERO WIPE FITS



Rest Stops



Offices



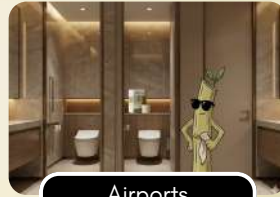
Hospitals



Hospitality



Cars



Airports



Railway Stations



Cafes



Schools

BENEFITS FOR HORECA, INSTITUTIONS AND RETAILERS

HORECA

Elevated Guest Experience with a luxurious, soft, and unbleached bamboo that is also skin and food contact safe
Fewer sheets used per guest, fewer roll changes per day

INSTITUTIONS

Aligns with institutional ESG and sustainability policies by minimizing waste and lifecycle emissions in daily hygiene use

RETAIL

A high-margin product that attracts the fast-growing, eco-conscious consumer, allowing you to establish category leadership and increase your profitability per basket
India-made supply chain ensures a risk-free, high-return partnership.



CERTIFICATIONS & COMPLIANCE

- Packaging made from organic compostable material
- Non-toxic, water-based inks used for packaging
- Manufactured in India
- 70% lower carbon footprint compared to plastic packaging



CERTIFICATIONS AROUND PAPER QUALITY

QMS 9001	Quality Management System 9001:2015	FSC COC	FSC™ COC & CW
ISO 17025	ISO 17025:2017 from NABL for R&D Laboratory	OHS 45001	Occupational Health & Safety System OHS 45001:2018
FDA	US FDA Compliance	EnMS 5001	Energy Management System EnMS 5001:2018
EMS 14001	Environment Management System EMS 14001:2015		Paper biodegrades in 180 days and reduces impact on landfills



ZERO WIPE



ZERO TREES CUT | ZERO GUILT | ZERO WIPE

Everyday hygiene is one of the most repeated actions in modern life.
When done better, it creates impact every single day.

**SOFT ON SKIN.
STRONG ON IMPACT.**

For sales, business enquiries
and partnerships, contact:

Sanjay Narula

Email: sanjay@zeroway.in

Phone: +91 98110 12762

Website: sanjay@zeroway.in

Discover More from ZeroKart



To explore our complete product range
and latest launches, visit:

zerokart.shop

